
Transitional Focus Group Report

Sunday, March 24, 2024 | 4:00PM



Roswell Street Baptist Church
Marietta, Georgia

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Introduction

The Transition Between Pastors: Many church members see the period between pastors as the “holding things together, keep things going” period. Some church members view it as the “wait and see” period. Church members who attend only Sunday-morning services may use it as the “I’ll just stay home since my preacher left us” period. Prospective church members often treat it as “a bird in the hand is worth two in the bush; look elsewhere” period. But with an effective transitional leadership team, the period between pastors can be very productive. This can be a time of growth in personal and congregational awareness, renewal, and celebration. It can be a time when people are engaged in congregational worship, evangelism, fellowship, discipleship, and personal and family ministries of the church.

Webster’s Collegiate Dictionary defines “transition” or “transitional” as “a passage from one state, stage, subject, or place to another.” However, the definition speaks more of change than transition. The author William Bridges distinguishes between change and transition this way. ***“Change is situational: the new site, the new boss, the new team roles, the new policy. Transition is the psychological process people go through to come to terms with the new situation.”*** For that definition to manifest in a church, spiritual processes, as well as psychological processes, are needed. According to Leonard Sweet, an American theologian, ***“Change is when you must do better what you already know how to do. Transition is when you must do what you do not know how to do.”***

The transitional period between pastors should be a time to:

- Define current reality.
- Assess strengths and weaknesses.
- Mend broken fences.
- Focus on the mission.
- Align ministries with the mission.
- Revitalize the church.
- Pray – Pray – Pray – Pray!

Some churches without pastors have *smooth transitions* because of the health of the ministry passed on by the former pastor and a group of effective lay leaders in the church. Yet, these churches still need help in dealing with grief resulting from the loss of a helpful and trusted friend, in overcoming fear that goes with the uncertainties of change, and in developing trust in a new pastor who has a personality and style that differs from those of his predecessor. Other churches have *rough transitions* because the pastor left and relationships and trust were damaged beyond repair. Some churches have *crisis transitions* because of the circumstances surrounding a pastor's departure. These circumstances may pose a variety of disabilities which leave church leaders spiritually unprepared to lead the church through emotional healing and comprehensive preparation for a new pastor.

Effective communication is essential during all situations of transition.

Transitional Focus Group Team Members

Facilitator: Pastor Dan Moran

Pastor Search Team: Noemi Caro, Kerry Jackson, Bill Kelley, Susan Lyle, Dawn McElhaney, Sandra Sommerman, Bryan Lumpkin, and Russell Palmer

Advisory Council: Andy Harrison, Condace Pressley, and Mark Ohliger

Future Vision Team: Caric Martin, Sandra Sommerman, Russell Palmer, Alex Owen, Anthony Iorillo, Joe Buckner, Iris Storey, Kyle McCranie, Trey Headrick

Church Members and area of ministry involvement: Lamar Haynie (Security), Christy Henry (Children), Mark Rudder (Deacon), Meredith Evans (Young Married Class), Josh Waters (Media Ministry), Susan Marshall (Young Adult Ministry), Rebecca Horne (Worship Ministry), Gary Stevens (Storehouse/Missions Ministry), and Joan Smith (Women's Ministry/Sewing Ministry)

Listening Sessions

“Good listening, not necessarily more talking is the key to good communication. Failure to listen well communicates that we may not value the person talking or we may not think what he or she is saying is important enough to give him or her a hearing. It could also mean we have made up our mind. We owe it to listen to what people have to say on any given topic, even if we may disagree with what they say. On the one hand, we tend to discuss issues in the church that divide us. On the other hand, when we do, we can short-circuit the process by not listening well.” – Aubrey Malphurs, author.

Over a three-week period, Pastor Dan facilitated question-and-answer sessions. These sessions were designed to reveal the congregation’s desires, passions, and to allow each member the opportunity to speak. Below is a summary of the sessions revealing the top 3 answers from all three weeks.

- What is your name and what first brought you to this church?
 1. Someone invited them – Student and Kids Ministry.
 2. Moved to the area – began looking for a church.
 3. Nelson Price's preaching.
- Why did you continue coming?
 1. Life Groups/Sunday School.
 2. Fellowship with members.
 3. Preaching and music were wonderful.
- Why did you decide to join?
 1. Felt like I was welcomed, and it felt like home.
 2. Preaching was Biblical or Teaching in Groups was outstanding.
 3. Looking for a church that had great programming.
- What distinguishes this church from other churches?
 1. Location and/or landmark in the community.
 2. Mission impact.
 3. Welcoming to all that come/inviting environment.

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- What is the most significant change that has happened here since you became a member?
 1. Connection Service being canceled and/or lack of effective communication.
 2. Aging congregation.
 3. No real strategy to reach younger families.
 - What is the biggest barrier to making your vision become a reality for the church five years from now?
 1. Facilities.
 2. Nostalgia/Living in the past.
 3. No real vision for reaching the community.
 - What is the primary issue this church needs to address?
 1. Strong biblical preaching.
 2. Lack of leadership/ministry plan for reaching next generation.
 3. Property looks old and not welcoming.
 - What does this church do best? Brag to me about this church.
 1. Loving and caring for one another.
 2. Welcoming to new guests.
 3. Giving.
 - What is the question that I should have asked but did not know enough to ask?
 1. What are your expectations from the Transitional Pastor?
 2. What is the current vision of the church?
 3. Are you willing to change if change is needed?

These are combined answers from all three Q/A sessions. All the answers were thoroughly discussed and taken into consideration as we began our exploratory process.

Reassess

When a church is in transition one of the greatest things a church can do is to evaluate the current conditions of the congregation. This is a huge opportunity to reconsider the nature and direction of the organization. This phase of the transitional process allows for new opportunities to influence and shape future ministry direction.

During this phase, the transitional focus group gathers relevant data and spiritual information to help the church make an honest assessment of the current condition of its ministry.

In addition to hard data, we gathered soft data by tracing God's spiritual activity within the church through member interviews and drew conclusions about RSBC's current reality and any urgent needs which need adjustment.

Section One: Church Health Survey

The first of the processes was for the TFG to complete a church survey of the following areas of the ministry. Areas were scored on a scale of 1-10.

- **First Impressions**
- **Worship**
- **Evangelism**
- **Discipleship**
- **Service**
- **Fellowship**
- **Prayer**
- **Stewardship**
- **Leadership**
- **Organizational Structure**

Scores were totaled from ten (10) different probing statements within each ministry area. Scores were averaged and discussed. RSBC did not score in the 80th percentile or higher in any area. The highest-ranking

attribute of the church was prayer followed by fellowship and worship. The three lowest scoring attributes by category were evangelism, discipleship/service and organizational structure. This assessment yielded the following conclusions:

- RSBC lacks an evangelism strategy for the community.
- RSBC needs to create / complete a “deeper dive” on its organizational structure or “how we do church work.”
- RSBC needs to create environments which help members to stay connected and grow.

Section Two: Church Memories Workshop

Pastor Dan handed each TFG member blue and yellow post-it note pads. The purpose of this exercise was for each team member to write positive and less than positive memories of their church experience from the last four (4) decades. The room was lined with a large white butcher paper, sectioned for each decade. Pastor Dan asked members to take the positive and less than positive memories and place them into the corresponding decade. Pastor Dan said, “we choose to forgive but we often refuse to forget.” “We need to forget and to release.”

Among the memories shared:

- Pastor Nelson Price preaching to the Pentecostals
- Members leaving RSBC
- Poor staffing choices
- Changes in service times
- Changing the name of Sunday School to “Life Groups”
- Loss of the Connections Service
- Loss of Mother’s Day Out activities
- Financial challenges
- Staff turnover

This exercise was a moving experience for the TFG members and exposed past decisions causing some of the church's current realities. At the end of the exercise, Pastor Dan shared demographic data about RSBC and the community. The Annual Church Profile, along with community data revealed interesting information.

Section Three: Church Trends / Profile Data

RSBC membership, attendance, and baptisms from 2013-2022 have greatly decreased due to several factors. Average worship attendance should result in 10/15% in new membership via baptism. RSBC does not meet this metric.

- We reviewed the Church Trend Profile 2013-2022 provided by the Noonday Baptist Association with the following key takeaways:
 - Membership began a sharp decline in 2019.
 - 18 new members were baptized in 2022 compared to 100 in 2013.
 - Bible Study/Life Groups is on a decline.
 - Giving, while consistent is off by more than one third in the consideration period.
 - Worship attendance declined by 800 people from 2016-2020.

As we continued to discuss these trends, we discovered other themes about the church resulting from a separate and informal listening session with our student ministry. Our students confirmed some of the same data as causes of the decline in church attendance.

- No real strategy for evangelism or discipleship
- Older members who will not let go of the past
- Closing of the Connection Worship Service
- Need more intergenerational interactions

Section Four: Vision Receptivity

The TFG began to discuss and assess the Vision Receptivity of the church. Using the same 1-10 scale, this is how the church scored on the following attributes:

- Mission vs. Religious Activity 5.5
- Courage vs. Fear 4.8
- Trust vs. Distrust 6.2
- Authentic Communication vs. Withheld Information 4.6
- Clarity vs. Chaos 6.0
- Adaptive vs. Inflexible 4.4
- Joyful vs. Negative 6.5
- Empowering vs. Controlling 6.2
- Honesty vs. Deception 5.9

This honest assessment allowed our team to realize we have work to do to repair. We are not as bad off as we first thought. Here is the discussion of the vision survey scores:

- Courage vs. Fear: Our members dislike fear and change. RSBC is reactive and risk averse. We do not see possibilities, and that lack of sight defaults to poor communication.
- Authentic vs. Withheld Information: Why do we not articulate our plans well? RSBC lacks a single repository for information. Use of email, our website and word-of-mouth often result in inconsistent messaging to the membership.
- Adaptive vs. Inflexible: It is easier to do the things we have done before. There is not always the bandwidth to do new things. We have cut things. We are not as innovative as we have been. RSBC is no longer at the forefront of ministry.
- Joyful vs. Negative: Ours is a big room where the atmosphere is warm.

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- Empowering vs. Controlling and Trust vs. Distrust: When people/leaders know their purpose, they soar and are empowered to do their work.

To lead in maintenance mode suggests a church is already on the declining side of the bell curve for success. RSBC is expert in how to maintain itself. We now need adaptive leadership. The church drifts when it tries to be something that it is not. We need to bring our values and resources into alignment with our walk to reach the next generation.

Action Plan:

- Things RSBC needs NOW: Recreational minister and children's minister because youth activities are important to the growth of any church.
- When you plot the RSBC story on a bell curve, ask these questions: have we stayed relevant to the times? Do we know whom to reach or how to reach them? Vision, leadership, and fear of change positioned RSBC on the maintenance of lower end of the bell curve prior to the arrival of Transitional Pastor Dan Moran.
- Since Transitional process began, attendance has grown year over year and the church is financially stable. *People will stay, grow, and thrive in a place where they feel welcomed and loved.*
- Question: Should we adjust how we operate now, or should we wait until the new Lead Pastor is called? The TFG agrees this work must continue in conjunction with the search for a new Lead Pastor.
- Added findings:
 - Culture = where we are
 - Vision = aspirational, that is – where we want to be
 - Strategy = how we will get there

Reposition

After completing the assessment stage of the process, we began to work through the concept of repositioning Roswell Street for the next generation of church life. The goal of repositioning is **NOT**:

- Making RSBC like another church.
- Making RSBC more contemporary or more of any member's preferred style.

The goal of repositioning is to discern where **Jesus** wants His church to be positioned to be the most effective and impactful in its future ministry. This *requires* that we follow Jesus' pattern for repositioning.

To begin, our TFG members walked through a quick study of the churches in Asia Minor as recorded in the book of Revelation. John evaluated leadership roles and considered the context in their communities. He also discerned the health of the church.

A noteworthy discussion is this: pastors and church leaders often feel hemmed in by the members' expectations, or the programs / ministries launched in the past. The transition period of the church is a good time to evaluate and reposition the congregation for future ministry expansion. We divided ourselves into three smaller groups to figure out and create the following: community profile, church profile, and pastor profile.

Section One: Community Profile

This subgroup worked through community demographics provided by the Georgia Baptist Mission Board to decide who is in our target area (communities surrounding RSBC) and how we might be able to reach them with the Gospel. This group was made up of members of the former Future Vision Team to whom extensive data had been made available. We discovered the following about our community:

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- 35% of the population is Hispanic and/or other internationals.
 - This population's income is lower than that of others in Cobb County.
 - A vast majority of people living within a 3–5 mile radius of the church campus is considered unchurched.
 - RSBC campus is positioned in the center of Cobb County.
 - Marietta/Cobb County is multi-generational and multi-ethnic.

Church Profile

This subgroup was formed to discover the current realities of RSBC and to make recommendations for an action plan to position the church for future growth. The current Advisory Council made up this subgroup. Findings included but were not limited to the following:

- 70% of the current membership lives in West Cobb County.
- 30% of the current membership lives in East Cobb County.
- Many of the membership drive 5-15 miles to attend RSBC.
- The current membership is aging with a median age older than 45.
- RSBC's membership is highly educated.
- RSBC has always been a major conservative gospel ministry.
- RSBC is open to innovation and creativity.

RSBC is HIS church, and He is not going to let it die.

- How would Jesus refocus RSBC? He would encourage us to pray, get out of the building, and focus more on others.
- People are the mission.
- The church is a place of equipping and celebration.

What is He telling US to do and how will we respond?

Elevate these most notable areas of ministry:

Prayer	Worship	Sports Ministry
Vacation Bible School	Kids Ministry	Student Ministry
Women's Pregnancy Center	Small Groups	ESL/Missions

What makes these programs unique is the fact that they bring many non-members to our campus. Our missions are executed with excellence. Our church loves well, welcoming and caring for guests and members. We teach God's Word. We are not personality driven, and we are generous givers of our time, talents, and treasure.

Pastor's Profile

This profile will be used to aid the Pastor Search Team in finding and securing the right person to lead the church forward in its next season of church life.

Summary Statement:

The Senior Pastor is expected to serve as spiritual leader of the church, to cast vision and direction aligned with the Great Commandment and Great Commission. He serves as the organizational head of Roswell Street Baptist Church, held responsible for the ongoing oversight of the church staff and exhortation of the church body.

Principal Duties:

- Models for the church an authentic personal life of holiness and service
- Providing and directing Biblical instruction to the congregation, rightly dividing the Word of Truth
- Personally engaged in the activities of the church
- Equips the staff and lay members to carry out the Great Commission/Commandment
- Prioritizes the focus of personal and corporate prayer for himself, church staff, and church members
- Provides pastoral care and counseling to the church body, in conjunction with staff and deacons
- Leads the staff to develop a well-rounded approach to accomplish evangelism, ministry, discipleship, worship, and fellowship
- Nurtures the staff in spiritual development and growth and team building, to encourage spiritual wellness
- Ensures that Biblical discipline in the church is carried out when necessary

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- Involvement within the surrounding community to further Kingdom purposes beyond the congregation
 - Represent the church in various denominational gatherings, keeping the church informed of matters relating to the church

An ideal candidate would have the following qualities:

- A Christian Male, married and exemplifying the family characteristics of 1 Timothy 3
- Obtained college degree, a graduate of Christian seminary, and ordained to Gospel ministry
- Excellent speaking skills; able to deliver messages with relevance and authority, along with application to personal living
- At least 5 years of experience serving on a church staff, to include senior pastor experience
- Adherent to the Baptist Faith and Message 2000
- Committed to Evangelism, Discipleship, Fellowship, Service, and Worship as the purposes and practices of the church
- Experienced in leading a multi-generational, multi-cultural church
- Devoted to Southern Baptist missions efforts (to include Cooperative Program giving; missions emphasis; knowledgeable with IMB, NAMB, state missions efforts)
- Willingness to reside within the near vicinity of RSBC
- Able and willing to engage in the activities across multi-generational church ministries
- Anticipated to lead rejuvenation of church, with growth mindset in evangelism, discipleship, missions, and overall engagement
- Commitment to Recreational Sports Ministry
- Experience with leading a church through significant changes

Redirect

One of the primary tools a church can derive from its focus group's work is clarity about what it does, why it does it, how it does it, and what the future might hold for the church. The best way to illustrate this for the lay leadership and the church is to show them through Scripture how God thinks this way and how the leaders of the Bible led this way.

When we say that God thinks this way, we found from this section of our work how God in Scripture has revealed that He thinks and reveals His plans through the lenses of Mission, Values, Strategy and Vision.

Nehemiah cultivated a burden for the work God called him to do, but through Nehemiah, we learn how important it is to develop these elements of vision. It is important to unpack each of these elements to be assured we are following His plan, to equip our leadership for effective ministry so that we can be confident that God will bless our work.

We discovered that much of Roswell Street Baptist Church's strategy and vision is still relevant and only requires clarification. We also found the great value in sharpening the Mission – Values – Strategy – Vision for Roswell Street Baptist Church.

There are four directional questions we considered.

- **Mission** = What do we do?
- **Values** = Why do we do it?
- **Strategy** = How do we do it?
- **Vision** = Where are we going?

Mission = What do we do?

God is clear about His mission. Matthew 28:18-20, gives clear direction and understanding of what our mission is – *to make disciples of all the nations*. Mission supplies day-to-day direction that focuses the church upon its target.

Michael Hyatt, a vision-driven leader, describes it this way: “Mission is the now.” It helps us understand who we are, whom we serve, what problem we solve, and what transformation we deliver. As we walk in a journey as a church, it is imperative that we know the target we are looking to reach.

When working on a statement to describe our mission, we discussed the following questions. From this discussion we developed a working statement.

- The group had questions about various meanings/implications of Community, Discipleship, and Evangelism.
- Discussion of integrating the Great Commission and the Great Commandment into the Mission Statement.
- What is God doing within the church?
- What is He teaching us?
 - The importance of Unity within the body is essential.
 - The Lead Pastor is not the only person who can hear from God.
 - Adoration for God is to be central to church.
 - The Holy Spirit is speaking the Word to multiple persons.

⇒ **People matter to God, so they should matter to us.**

⇒ **People are the mission.**

Mission Statement:

Roswell Street exists to make disciples who love God passionately, grow in community and live on mission.

- We **love God passionately** through our corporate worship gatherings.
- We **grow in community** through our Life Group discipleship platforms and weekly Grow Groups within our adult, student, and kids' ministry programming.

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- We **live on mission** through our Acts 1:8 missional opportunities locally (Jerusalem), through our Builders for Christ partnerships (Judea), and throughout world opportunities through our Global efforts (Samaria and the remotest parts of the world).

What a mission does?

- It expresses the strategic intent.
- It resonates within the hearts of the people of God.
- It gives clear focus to the ministry.
- It creates informed decision-making.
- It supplies a standard by which to measure ministry effectiveness.

Values = Why do we do it?

Values are passionate, shared, biblical beliefs that are clearly the most important to the church. The early church expressed values (Acts 2:42-47).

What did the early church value?

- Acts 2 – the Early Church valued:
 - Worship
 - Evangelism
 - Discipleship
 - Fellowship
 - Stewardship
 - Prayer

We conducted healthy discussions about our Core Values.

- Core Values:
 - Help identify what is unique.
 - Assist with member alignment.
 - Communicate what is important.

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- Call people to action.
 - Enhance leadership credibility.
 - Inform direction and vision.
 - Establish the framework through which decisions are made.
- Core Values are:
 - Unchanging.
 - Things about which the church is enthusiastic.
 - Rooted in the Bible.
 - Foundational beliefs

- Core Values are not:

A list of everything a church believes, but instead are a list of four to seven essential elements upon which the church is built.

Roswell Street Baptist Church Core Values:

- Teaching
- Generosity
- Prayer
- Excellence
- Worship
- Family

A noted value is the generosity of Roswell Street Baptist Church.

Roswell Street Baptist Church will be challenged increasingly in coming years to relinquish its core values to conform to the world's standards. While our mission statement declares what we do, our core values define who we are. While mission statements can change with shifts in culture, core values ground the church within rooted biblical truth.

Strategy = How do we do it?

Strategy answers the questions 1) how we do what we do, 2) how we conduct the mission of the church? It is simply the process which describes how the body of Christ (the church) will carry out its mission. To help us understand the strategy of the church, we must first understand the people of the church (disciples), and how we design ministries to make more disciples.

A disciple is a follower in action. A disciple is a person who lives comparable to the life of Jesus Christ. The way in which the church reached people from the 1950s to the early 2000s looks vastly different to anyone born since 1981. Specifically, we are talking about the Millennials, Generation Z, and Generation Alpha. While this may be true, **Roswell Street Baptist Church will never water down the Word of God.**

Practical Strategy:

- **Jesus' Strategy for Discipleship**
 - Come and See (John 1:39-41)
 - Follow Me (Matthew 4:19)
 - Abide in Me (John 15:4-5)
 - Go and Tell (Luke 8:38-39)

Jesus taught His Apostles how to use a strategy to fulfill His mission of developing disciples. This strategy should move a person from being an unbeliever to being a mature follower of Christ.

- Five Elements to Develop a Strategy
 - How are we reaching our community?
 - How do we plan to make disciples?
 - Are we developing new leaders?
 - What does a mature follower of Jesus look like?
 - What do you ask your people to do?

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1. Roswell Street Baptist Church should create and implement a mentoring program for its new members.
 2. Roswell Street Baptist Church has maintained excellent Life Groups and great worship experiences.

⇒ **God honors obedience and blesses excellence.**

Vision = Where are we going?

Vision is a clear, clarifying picture of the future of the ministry as we believe it can and must be. Vision addresses the organization as to where it is going. In 1730, English church leaders wrote, "a vision without a task is but a dream; a task without a vision is drudgery; but a vision and a task are the hope of the world."

Vision creates excitement and gives a clear purpose to an organization. It inspires a person's heart and empowers leaders. Vision promotes excellence and encourages the giving of a person's time, talents, and treasures. Vision creates a map of the journey ahead.

To find a clear vision from God we must answer these questions:

1. Is it gospel saturation?
2. Is it transformational teaching?
3. Is it spiritual formation?
4. Is it leadership development?
5. Is it institutional change?
6. Is it meeting a crisis?
7. Is it enjoying God's presence?
8. Is it reproduction and multiplication?
9. Is it ministry mobilization?

Everything we do as a church must be about the people in our community. From the launch of our redefined recreation ministry to our ongoing Groups ministry to Sunday worship gatherings, vision drives the passion of each.

⇒ What we do, we do together to fulfill the vision of the church, and **we must** do it with excellence.

Unity within the church comes from sharing a common and complete vision. The vision of the church is simply the vision of the church, not only the vision of the pastor.

Our community is diverse, transient, and unchurched. Vision equals action with defined goals and benchmarks. Vision statements should be evaluated every 3-5 years, and the senior leadership of the church must rally around the vision. If they cannot, they should have a better idea to share.

While our church field consists of the people of Marietta and Cobb County, it should be described in more practical terms such as our neighborhoods, our street, and the people who live within our own homes.

Roswell Street Baptist Church is in a missional location that needs a clearly defined vision to reach the surrounding community while engaging and keeping its committed current membership.

Relaunch: Summary and Action Plan

- Improve our evangelistic outreach to the community.
- Relaunch Sports Ministry.
- Create New Life Groups.
- Execute the Acts 1:8 mission plan in alignment with the vision of RSBC.
- Create a missional mindset throughout the ministry of the church.
- Improve our communication with the congregation.
- Elevate our social media presence to the community.
- Evaluate and address renovation needs of the RSBC campus.
- Create a ministry environment that promotes unity.
- Create ministry opportunities to yield intergenerational unity.
- Review and rewrite current Bylaws and Constitution.

Annual Church Profile Report

2023 ACP Statistical Profile

Total MEMBERSHIP – 3583

Average WORSHIP Attendance – 433 (in person + digital)

Average weekly SMALL GROUP Attendance (all ages) – 377

Total Number of BAPTISMS – 15

Number of OTHER ADDITIONS (by letter or statement) – 22

Total VBS ENROLLMENT – 295

UNDESIGNATED Receipts, Tithes & Offerings – \$2,359,785

Gifts to Noonday Baptist ASSOCIATION – \$23,200

Church Fact Sheet

Church: Roswell Street Baptist Church, Inc.

GBC ID: 063560

Physical Address: 774 Roswell St SE Marietta GA 30060-2178

SBC ID: 0095331

Mailing Address: 774 Roswell St SE Marietta GA 30060-2178

Year Organized: 1943

Phone: (770) 424-9800

Email: bambimclaughlin@roswellstreet.com (church clerk)

Pastor: Rev. Dan Moran

Pastor Email: danmoran@roswellstreet.com

Pastor Started: 1/15/2023

Association: Noonday Baptist Association, Inc.

AM Email: dprice@noondaynet.org

AM Name: Rev Daryl Price

Association Phone: (770) 422-3347

Resident Members – 3,583

Worship Attendance – 433

SS Attendance – 377

Baptisms – 15

Church Trend Profile, 2014-2023 Membership & Program

Church: Roswell Street Baptist Church, Marietta, Georgia

Association: Noonday Baptist Association, Inc.

Membership (2014-2023)

2014	2015	2016	2017	2018	2019	2020
9,192	7,475	7,484	7,489	7,473	7,497	2,855
2021	2022	2023				
7,422	3,669	3,583				

Evangelism/Additions/Baptisms

2014	2015	2016	2017	2018	2019	2020
76	72	46	55	45	45	34
2021	2022	2023				
18	18	15				

Membership Other Additions

2014	2015	2016	2017	2018	2019	2020
62	54	32	80	38	39	0
2021	2022	2023				
10	10	22				

Average Worship

2014	2015	2016	2017	2018	2019	2020
1,250	1,140	1,062	1,042	877	818	723
2021	2022	2023				
385	338	433				

Average Life Group Attendance

2014	2015	2016	2017	2018	2019	2020
1,084	1,135	901	854	705	667	752
2021	2022	2023				
317	361	377				

Undesignated Financial Receipts (Total Giving in \$)

2014	2015	2016	2017	2018	2019
4,028,983	3,897,751	3,639,346	3,626,763	3,131,543	2,860,329
2020	2021	2022	2023		
2,891,627	2,735,755	2,595,551	2,359,785		

Financial Giving to Missions

	2021	2022	2023
	\$254,258.00	\$177,110.00	\$194,244.40
Annie Armstrong/NAMB	\$24,000.00	\$18,000.00	\$30,500.00
Lottie Moon/IMB	\$52,000.00	\$39,000.00	\$68,840.00
Associational Missions	\$25,000.00	\$24,500.00	\$23,200.00
Cooperative Program	\$80,363.00	\$90,810.00	\$71,704.40
Undesignated Gifts	\$2,735,755.00	\$2,595,551.00	\$2,359,785.00